

Wen-Chung (Jeff) Chang

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EDUCATION

California State University, Fullerton, California (In Progress)

- Certification in User Experience and Customer-Centered Design

Art Center College of Design, Pasadena, California

- Brand Experience through Interaction Design (Spring 2015) • Intro to Environmental Design (Fall 2012)
- Product Design Basic (Fall 2011) • Intro to Product and Transportation Design (Spring 2011)

California State University, Long Beach, California (09/05-05/08)

- B.A. in Studio Art, emphasis in Graphic Design

SKILLS

- Work in both PC and MAC platform
- Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash, After Effect, Final Cut Pro, iMovie, Keynote
Google AdWords PPC marketing, Google SketchUp, and Twilight Render
- Quick learner, team player, self-motivated, deadline-driven, familiar with fast-paced work environment
- Languages: Mandarin Chinese, English

EXPERIENCES

PowerPlus Disaster Clean Up (09/14 - present)

Graphic Designer / Marketing Specialist

- Created promotional advertisements for web and magazine publication
- Designed vehicle wrap for emergency response vehicles
- Maintained company websites and social media sites
- Managed Pay-Per-Click marketing campaign with Google AdWords
- Generated engineering drawings for fabrication

Premier Food and Oils Company (05/12 - present)

Freelance Graphic Designer

- Designed product labels and packaging
- Created company logos

TA CHEN INTERNATIONAL, INC. / BRIGHTON-BEST INTERNATIONAL, INC. (06/08 - present)

Senior Graphic Designer

- Designed promotional advertisements for web and magazine publication
- Generated E-mail marketing campaigns, and designed websites
- Planned booths, banners and signage for trade shows
- Created stationary, catalogs, brochures, and flyers
- Photographed products for marketing materials
- Filmed and edited promotional and instructional videos
- UI design for internal use software

Stream of Praise Music Ministry (03/08 - present)

Freelance Graphic Designer

- Designed posters, postcards, CD/DVD albums and song books
- Illustrated album cover art and children activity books

California State University, Long Beach College of Continuing and Professional Education (06/06 - 05/08)

Student Graphic Assistant

- Updated and prepared advertisements for publication
- Created program brochures and event postcards from concept sketches to printed products
- Generated illustration concepts for class catalog cover
- Designed signage for the office interior and classrooms

California State University, Long Beach Police Department (06/06 - 05/08)

Community Service Officer (CSO)/ Graphic Designer

- Crafted both 2005 and 2006 Annual Safety Reports from cover concept to printed booklets
- Designed logo, patch and posters
- Managed photoshooting and retouching of photos for the publications department

Capstone Studios, Inc. Design & Marketing (06/07 - 09/07)

Internship/Production Artist

- Designed trade show folders and presentation materials
- Created presentation material concepts for bathing suit product line